

Message Text

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PAGE 01 BUCAR 00572 270117Z
ACTION EUR-12

INFO OCT-01 ISO-00 EB-08 /021 W
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R 261129Z JAN 78
FM AMEMBASSY BUCHAREST
TO USDOC WASHDC
INFO SECSTATE WASHDC 7627
AMEMBASSY BERLIN
AMEMBASSY BUDAPEST
AMEMBASSY MOSCOW
AMEMBASSY PRAGUE
AMEMBASSY SOFIA
AMEMBASSY WARSAW
AMEMBASSY BELGRADE
AMEMBASSY VIENNA

UNCLAS BUCHAREST 0572

VIENNA FOR VONTILLIUS

E.O. 11652: N/A
TAGS: BEXP, RO
SUBJECT: PROPOSED FY '79 TRADE PROMOTION EVENT SCHEDULE AND
BDO FY '79

REF: A. BUCHAREST 0102 B. STATE 255264 C. USDOC 22616

1. EMBASSY COMMENT ON SECOND THROUGH FOURTH QUARTER FY '79
TRADE PROMOTION EVENTS FOLLOW.

2. CONTAINERIZATION, FEBRUARY 1979. A. TIMING IS ACCEPTABLE.
B. GOR IS BEGINNING GIVE PRIORITY ATTENTION TO LABOR AND
COSTS SAVING INHERENT IN WIDE SCALE USE OF CONTAINERIZATION
IN TRANSPORTATION OF GOODS. IT ALSO VERY INTERESTED IN
EXPORTING CONTAINERS. TO DATE, HOWEVER, ROMANIAN CONTAINERS
CANNOT BE EXPORTED BECAUSE THEY ARE NOT UP TO INTERNATIONAL
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STANDARDS. C. TOPICS OF INTEREST TO GOR ARE: CONTAINER
HANDLING (CONSTRUCTION AND OPERATION); SPECIALIZED MEANS
OF CONTAINER TRANSPORTATION (BY LAND AND BY WATER); NEW
DEVELOPMENTS AND PRESENT TRENDS IN CONTAINER MANUFACTURING
(STEEL, ALUMINIUM, PLYWOOD, PLASTICS); ORGANIZATION OF
ACTIVITY IN CONTAINER TERMINALS. D. TARGET AUDIENCE FOR
TSS IS: MINISTRY OF TRANSPORTATION, FTO CONTRANSIMEX,

THE CONTAINER PLANT IN IASI, RESEARCH AND DESIGN INSTITUTE
FOR TRANSPORTATION, ROMANIAN NAVAL REGISTER.

3. GARMENT PRODUCTION EQUIPMENT, MAY 1979. A. TIMING IS
ACCEPTABLE. B. GOR HAS RECENTLY CONCLUDED OR EXTENDED
COMPREHENSIVE TEXTILE AGREEMENTS WITH EC AND U.S. WHICH
PROVIDE ROMANIA WITH GENEROUS INCREASES IN EXPORT QUOTAS TO
THESE MAJOR HARD CURRENCY MARKETSM INCREASED MARKET PENETRA-
TION WILL RESULT IN NEED FOR MORE SOPHISTICATED GARMENT
PRODUCTION EQUIPMENT AND TECHNIQUES. C. TOPICS OF INTEREST
INCLUDE LABOR SAVING TECHNIQUES AND CUTTING BY LASERS.
D. TARGET AUDIENCE IS: MINISTRY OF LIGHT INDUSTRY, GARMENT
INDUSTRY CENTRAL, FTO CONFEX.

4. FERROUS METALS PROCESSING EQUIPMENT, JUNE 1979.
A. TIMING IS ACCEPTABLE. B. BASED UPON DISCUSSIONS WITH
MACINE BUILDING OFFICIALS, THEME OF THIS TSS IS OF INTEREST
TO GOR C. WHILE MACHINE BUILDING MINISTRY OFFICIALS DID
NOT PROVIDE INFORMATION ON PRODUCTS WITHIN THEME CATEGORY
THAT OF SPECIAL INTEREST TO ROMANIA, THEY EXPRESSED
INTEREST IN BEING KEPT INFORMED ONSTATUS OF RECRUITMENT
OF PROSPECTIVE TSS MEMBERS. D. TARGET AUDIENCE IS: MINISTRY
OF MACHINE BUILDING, INDUSTRIAL CENTRAL FOR MACHINE TOOLS,
FINE MECHANICS AND TOOLS, FTO MASINEXPORTIMPORT.

5. MACHINE BUILDING MINISTRY OFFICIALSHAVE ASKED THAT
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ADDITIONAL TSS ON CASTING AND FORGING EQUIPMENT VISIT
BUCHAREST. THEIR INTEREST RELATED TO ROMANIAN AUTOMOBILE
DEVELOPMENT, DESIRES TO MOVE MORE DEEPLY INTO LOCAL
MANUFACTURE OF HEAVY CONSTRUCTION EQUIPMENT (EG DUMP
TRUCKS, LOADERS, SCRAPERS, ETC) AND TURBINES AND SHAFTS
FOR POWER GENERATION. IN EACH INSTANT, ROMANIAN AIM IS
FOR CONCLUSION OF SOME FORM OF COOPERATION PROJECT INVOLVING
LOCAL MANUFACTURE OF CASTING AND FORGING EQUIPMENT USED IN
PRODUCTION OF THIS TYPE OF EQUIPMENT. PREFERRED TIMING FOR
THIS TSS WOULD BE MONTH BEFORE OR AFTER FERROUS METALS
PROCESSING TSS.

6. REGARDING POSSIBLE BDO FOR FY'79 IN ROMANIA, WE FORWARDED
TO USDOC/BEWT/TPD/THOMPSON TEN COPIES OF PUBLICOM BROCHURE
EXPO '78 WHICH LISTS VARIOUS SPECIALIZED ROMANIANEXHIBITIONS
FOR CY'78 (THESE BASICALLY SAME AS IN CY '77 AND SHOULD VARY
LITTLE IN CY '79). ALMOST ANY OF 23 LISTED EXHIBITS WOULD BE
EQUALLY SUITABLE VEHICLE FOR BDO. HOWEVER, WE CANNOT
RECOMMEND BDO AT ANY OF THESE SHOWS BECAUSE THEY ARE NOT
FIXED EVENTS, BUT SUBJECT TO CANCELLATVG
LOROCE
SP

WITHOUT PRIOR NOTICE. FOR EXAMPLE, PACKAGING EXHIBITION
SCHEDULED FOR JANUARY 24-27, 1978 WAS CANCELLED TWO
DAYS BEFORE SCHEDULED OPENING AND IT IS NOT CERTAIN
THAT JANUARY 31-FEBRUARY 3 SHOW ON TECHNIQUE OF FLUIDS
WILL GO ON AS SCHEDULED. WHILE WE CANNOT RECOMMEND
BDO NOW, WE WISH MAINTAIN OPTION OF SUBMITTING RECOM-
MENTATIONS ON SUITABLE BDO ON AD HOC BASIS.
AGGREY

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